

New Players Lights 25's because...

65 free  
smokes  
isn't a deal.  
It's a steal.

Kings & 100's  
*Also available in Menthol.*

Kings: 10 mg "tar," 0.8 mg nicotine av.  
100's: 10 mg "tar," 0.8 mg nicotine av.  
per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.



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Count 'em.  
25  
*of the finest*  
for the price of 30.

MP's suggested pricing based on full price brands.